To install a WordPress Marketplace VM in the Azure portal, follow these steps:

**Step 1: Log in to Azure Portal**

* Go to [Azure Portal](https://portal.azure.com/) and log in with your Azure account credentials.

**Step 2: Create a New Resource**

* Click on "Create a resource" from the left-hand menu.

**Step 3: Search for WordPress**

* In the "Search the Marketplace" box, type "WordPress" and press Enter.
* Select a WordPress offering from the search results. Popular options include "WordPress" by Bitnami and "WordPress Certified by Bitnami and Automattic."

**Step 4: Configure the WordPress VM**

1. **Basics:**
   * **Subscription:** Select the subscription you want to use.
   * **Resource Group:** Select an existing resource group or create a new one.
   * **Instance Details:**
     + **VM Name:** Enter a name for your VM.
     + **Region:** Choose the region where you want to deploy the VM.
     + **Availability Options:** Choose an availability set or zone if required.
     + **Image:** Ensure that the WordPress image is selected.
     + **Size:** Choose an appropriate VM size for your WordPress installation.
2. **Administrator Account:**
   * **Authentication Type:** Select "Password" or "SSH Public Key."
     + If using "Password," enter a username and a strong password.
     + If using "SSH Public Key," paste your public key.
3. **Disks:**
   * Configure the OS disk type (Standard HDD, Standard SSD, or Premium SSD).
4. **Networking:**
   * Configure the virtual network, subnet, public IP, and network security group (NSG) settings.
   * Typically, you can use the default settings unless you have specific networking requirements.
5. **Management:**
   * Configure monitoring and management options such as Boot diagnostics, OS guest diagnostics, Auto-shutdown, etc.
6. **Advanced:**
   * Add any additional configuration settings if needed, such as custom data, extensions, etc.
7. **Tags:**
   * Add tags to organize your resources if desired.

**Step 5: Review and Create**

* Click on the "Review + create" button.
* Review all the settings and ensure everything is configured correctly.
* Click on the "Create" button to start the deployment.

**Step 6: Access Your WordPress Site**

* Once the deployment is complete, navigate to the resource group and locate your VM.
* Note the public IP address assigned to your VM.
* Open a web browser and navigate to the public IP address to access your WordPress site.